



CALL FOR ENTRIES THE MIGHTY NOSE AWARDS 2017

Meet Marty

Hailing from a far away land, smell-finder-in-chief Marty is the mighty nose leader of a jungle tribe. Always on the quest for a good strong pong, he now needs the help of children aged 7-11 to bring his aromatic world to life...

The Awards

Now in its fourth year, The Mighty Nose Awards is a national poetry competition hosted by not-for-profit organisation The Fragrance Foundation, an educational body with a membership drawn from across the industry.

The awards aim to inspire children by inviting them to discover their world using their sense of smell, and then to think about how they describe aromas, expanding their vocabulary and creative writing.

The awards are open to both individual children and schools.

Why Smell?

In imaginative writing, incorporating the five senses is key to developing descriptive vocabulary. Smell is a valuable tool for encouraging discussion and individual ideas - passing a piece of ripe cheese around the classroom will show just how much they enjoy the chance to use their noses and share their responses!



Smell is also challenging to write about. Its evocative power enables children to explore the language they want to use, applying critical judgement and creativity. Is a smell pungent or faint? Is it delightful or disgusting? Is it familiar or exotic? Does it remind them of a place, person or memory?

Entry Requirements

1. There are two entry categories: - Years 3-4 Primary (ages 7-9) - Years 5-6 Primary (ages 9-11)
2. Each entry must be a poem (does not have to rhyme) with a maximum length of 30 lines..The poem must have smell/s as a major feature. See our ideas sheet for more!
3. Pupils are welcome to enter a number of forms, for example an acrostic poem, a limerick or a verse.

The Judging

If a teacher enters their class or school, we invite them to identify within the pack six poems per class they would like to be put forward for consideration by the judges. All pupils who write a poem regardless of whether their teacher puts them forward will receive a Mighty Nose Certificate of Participation.

A panel of independent judges will read the poems, giving them a number out of five on these criteria:

1. Originality 2. Quality of Writing 3. Lively Depiction of Smells

The six highest scoring poems in each category will be shortlisted for a final judging session in February 2018.

At the final judging session, the judges will choose:

- A Winner and Runner-Up in each category - A further Highly Commended award (judges' discretion) - The best overall class submission



Prizes

Pupils awarded first prize and runner-up are invited with their teacher and/or guardians to attend an awards ceremony and prize-

giving at BAFTA, London in March 2018.

First Prize in each category: Winning entrant awarded £50 book token

Runner-Up in each category: Winning entrant awarded a £25 book token

Class Commendation Prize: £50 book token for the school All entrants will be awarded a Certificate of Achievement.

Key Dates

- Competition open for entries NOW
- Entries close 30th November 2017
- Final judging session February 2018
- Winners notified February 2018
- Awards ceremony at BAFTA Piccadilly March 2018 (date to be announced) If you have any questions, please feel free to contact us at hello@martythemightynose.org

Thank you and good luck!